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FOR IMMEDIATE RELEASE

CCA INDUSTRIES, INC. ANNOUNCES FOURTH QUARTER AND YEAR END RESULTS

East Rutherford, NJ, February 6, 2006: CCA Industries, Inc. (AMEX: CAW) announced today that the fourth quarter revenues for the quarter ended November 30, 2005 were \$15,066,195 up from \$13,394,632 for fiscal 2004. Net income was a 110% increase, \$1,480,861 up from \$705,088. Earnings per share were a 122% increase at \$0.20 per share fully diluted up from \$0.09 fully diluted.

Revenues for the fiscal year ended November 30, 2005 were \$63,721,326, an historical high. Net income was \$3,785,512 and earnings per share were \$0.52, despite the substantial expense incurred by the Company's disappointing launch in January 2005 of its new skin care line, and the increase in shipping expense primarily as a result of oil surcharges. Revenues in fiscal 2004 were \$61,517,758. Net income was \$5,796,663, and earnings per share were \$0.75 per share fully diluted.

The Company ended the year very strong financially; cash and marketable securities were \$16,862,000 (without debt) up approximately \$3 million from the prior year. Percentage after tax earnings on invested capital (ROIC) was 29.9% for the year. Return on equity per share (ROE) was 14.9%. Return on assets (ROA) was 11.3%.

"I am pleased to report that all of our core brands are continuing to show increased sales. Currently, our strongest brand is our Mega-T dietary supplement. Plus+White Xtra toothpaste is beginning to make a stronger showing in the oral health care category, and Nutra Nail, after its new packaging and merchandising, is taking its place as the second most successful brand in the nail care category. Fiscal 2006 looks like a very promising year," stated David Edell, CEO.

"We are doing everything that we can to enhance shareholder value. Our focus in fiscal 2006 is to grow internally, the way we have grown in the past, plus grow externally. We are actively seeking to acquire additional products and use our free cash and financial leverage to help us reach the \$100 million revenue target."

CCA Industries, Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus+White" toothpastes and teeth whiteners, "Sudden Change" anti-aging skin care products and "Scar Zone," "Nutra Nail" nail growth treatments, "Mega-T" Green Tea diet aids, "Mega-T" chewing gum, "Mega-G" diet aids, "Hair Off" hair removal and depilatories, "Bikini Zone" medicated crème and gel for the bikini area, "Solar Sense" sun protection products, "Cherry Vanilla" Perfume and the Denise Austin "Skin Fit for Life" green tea anti-oxidant skin care line.

Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially from estimated results. Such risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission.

CCA Industries, Inc.

Quarter to November 30	2005	2004
Revenues	\$15,066,195	\$13,394,632
Net Income	1,480,861	705,088
Share Income - Basic	\$.21	\$.10
Shares Outstanding – Basic	7,208,674	7,232,707
Share Income – Diluted	\$.20	\$.09
Shares Outstanding – Diluted	7,362,710	7,521,610

Year

Revenues	\$63,721,326	\$61,517,758
Net Income	3,785,512	5,796,663
Share Income - Basic	\$.53	\$.78
Shares Outstanding - Basic	7,145,297	7,399,472
Share Income- Diluted	\$.52	\$.75
Shares Outstanding – Diluted	7,317,994	7,680,781