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FOR IMMEDIATE RELEASE

CCA INDUSTRIES, INC. REPORTS RECORD FIRST QUARTER EARNINGS

East Rutherford, NJ, April 6, 2006: CCA Industries, Inc. (AMEX: CAW) announced today its first quarter revenues were \$15,476,831, a 4.5% increase, up from \$14,814,188 for last year's first quarter. Net income was \$1,070,788, a 13.4% increase, up from \$944,830. Earnings per share increased to \$0.15 per share from \$0.13 per share.

The continued sales growth of CCA's core brands' products helped achieve the record first quarter results. The sales increase was lead by Plus White Oral Care Xtra Whitening Toothpastes and Speed Whitening Gels, Sudden Change new Green Tea formulated skin care products and Bikini Zone's new shave gels and depilatory kits. CCA's largest brand, Mega T diet supplement products, continues to meet growth expectations.

CCA Industries, Inc. manufactures and markets health and beauty aids, each under its individual brand name. The products include, principally, "Plus+White" toothpastes and teeth whiteners, "Sudden Change" anti-aging skin care products and "Scar Zone," "Nutra Nail" nail growth treatments, "Mega-T" Green Tea diet aids, "Mega-T" chewing gum, "Mega-G" diet aids, "Hair Off" hair removal and depilatories, "Bikini Zone" medicated crème and gel for the bikini area, "Solar Sense" sun protection products, and "Cherry Vanilla" Perfume.

Statements contained in the news release that are not historical facts are forward looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, which would cause actual results to differ materially form estimated results. Such risks and uncertainties are detailed in the Company's filings with the Securities and Exchange Commission.

**CCA INDUSTRIES, INC.
FIRST QUARTER
NEWS RELEASE**

Quarter Ended	February 28, 2006	February 28, 2005
Revenues	\$ 15,476,831	\$ 14,814,188
Net Income	\$ 1,070,788	\$ 944,830
Per Share Earnings		
Basic	\$ 0.15	\$ 0.13
Diluted	\$ 0.15	\$ 0.13
Weighted Average Shares Outstanding		
Basic	7,169,901	7,093,730
Diluted	7,261,128	7,335,083