

(For Approval-Consumer)
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The First and Only Weight Loss Product that Lowers Bad Cholesterol

INTRODUCING NEW “MEGA-T® PLUS”

PROMOTES WEIGHT LOSS AND LOWERS BAD CHOLESTEROL IN ONE FORMULA

East Rutherford, N.J. – Approximately half of overweight Americans -- about 75 million people could have bad cholesterol, one of the primary danger factors for heart disease. Now, those who need to lose weight have a unique option in new Mega-T® Plus -- the first and only dietary supplement with a proprietary formula to promote weight loss and help lower bad cholesterol, thanks to the FDA-approved dosage of plant phytosterols to lower LDL levels -- two important benefits available in one patent-pending formula.

The introduction of all-natural Mega-T Plus is great news for millions of people who struggle with their weight, but could also have bad cholesterol and would like to control both for better health,” explains Alan Rosenberg, M.D., noted cardiologist at North Shore University Hospital in New York. “Mega-T Plus has a dual role, decreasing the absorption of cholesterol plus reducing weight by just taking one, drug-free product without side effects. And, it can be used in conjunction with statin cholesterol reducing drugs,” adds Dr. Rosenberg.

Mega-T Plus is formulated to deliver the daily FDA recommended 800 mg. of plant sterols to lower LDL bad cholesterol, plus a proprietary metabolic blend of vitamins, herbs and green tea’s EGCG, a powerful group of catechins. This blend will boost metabolism, burn fat and curb appetite to help users lose up to 20 pounds or more over a period of time. It is the perfect dietary supplement for overweight people with bad cholesterol who want a safe, reasonably priced product that is free of side effects. It is packaged with a dietary plan and exercise regimen to help achieve better health.

Mega-T Plus is available nationally at drug, food and discount chains at the suggested retail price of \$11.99 for 30 caplets.

For more information on Mega-T Plus, including the comprehensive diet and exercise plan to attain maximum weight loss and cholesterol lowering results, visit www.megaTplus.com.

CCA Industries, Inc. (AMEX:CAW), manufacturers and distributors of Mega-T Plus, markets numerous health and beauty aids worldwide.